

Friendlies Women - Friendlies 2 - Uzbekistan vs Philippines

DATE: Sunday, October 26, 2025
LOCATION: Maynila, Kalakhang Maynila, PH

Event Description

Friendlies Women - Friendlies 2 - Uzbekistan vs Philippines is a premier sports event in Maynila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,885 people

Event ID: Bj4AkKyWqVRvnZsXf7

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.