

# Friendlies Women - Friendlies 2 - Nepal vs Indonesia

DATE: Wednesday, November 26, 2025  
LOCATION: Daerah Istimewa Yogyakarta, ID

## Event Description

Friendlies Women - Friendlies 2 - Nepal vs Indonesia is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,451 people

**Event ID:** 9a2KittRejb2zkoBMM

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,380 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*