

# Friendlies Women - Friendlies 2 - Libya vs Tunisia

DATE: Sunday, October 26, 2025  
LOCATION: Berrechid, Casablanca-Settat, MA

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## Event Description

Friendlies Women - Friendlies 2 - Libya vs Tunisia is a premier sports event in Berrechid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,571 people

**Event ID:** G9N4t2UsDi7q7CKKu3

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,028 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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