

Friendlies Women - Friendlies 2 - Gibraltar vs Andorra

DATE: Wednesday, October 22, 2025
LOCATION: Andorra la Vella, Andorra la Vella, AD

Event Description

Friendlies Women - Friendlies 2 - Gibraltar vs Andorra is a premier sports event in Andorra la Vella. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,469 people

Event ID: E9fX9nocEqKbPJKrHR

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 588 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
