

Friendlies Women - Friendlies 2 - British Virgin Islands vs US Virgin Islands

DATE: Friday, October 24, 2025
LOCATION: Christiansted, VI

Event Description

Friendlies Women - Friendlies 2 - British Virgin Islands vs US Virgin Islands is a premier sports event in Christiansted. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 591 people

Event ID: C3eLZJUpa83gTbZcwn

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.