

# Friendlies Women - Friendlies 1 - Canada vs Japan

DATE: Saturday, November 29, 2025  
LOCATION: Nagasaki, Nagasaki, JP

## Event Description

Friendlies Women - Friendlies 1 - Canada vs Japan is a premier sports event in Nagasaki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 6,720 people

**Event ID:** 4mU2bbAp9dCZ5xdRAH

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,688 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*