

Friendlies - Friendlies 2 - San Marino vs Malta

DATE: Tuesday, September 9, 2025
LOCATION: bt GF &BÀ Õ@

Event Description

Friendlies - Friendlies 2 - San Marino vs Malta is a premier sports event in bt GF &Bà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,359 people

Event ID: D3sDUt9pxLNUNsx9jP

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.