

Friendlies - Friendlies 1 - Zambia vs South Africa

DATE: Saturday, November 15, 2025
LOCATION: Port Elizabeth, Eastern Cape, ZA

Event Description

Friendlies - Friendlies 1 - Zambia vs South Africa is a premier sports event in Port Elizabeth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 77/100
Expected Attendance: 21,296 people
Event ID: 7VMU8LB6Db7gqpgMxV

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,518 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.