

Friendlies - Friendlies 1 - Jordan vs Tunisia

DATE: Friday, November 14, 2025
LOCATION: Rades, Ben Arous Governorate, TN

Event Description

Friendlies - Friendlies 1 - Jordan vs Tunisia is a premier sports event in Rades. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,204 people

Event ID: HKQZanLTJZm3CmHG8r

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,482 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
