

Friday Sax Therapy at Seasons of Coeur d'alene Fresh Grill & Bar

DATE: Friday, August 15, 2025
LOCATION: Coeur d'Alene, Idaho, US

Event Description

Friday Sax Therapy at Seasons of Coeur d'alene Fresh Grill & Bar is a premier concerts event in Coeur d'Alene. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 201 people
Event ID: GXrNz8hr2ma5EHJHUN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
