

Friday Nights at Teddy's

DATE: Friday, August 22, 2025
LOCATION: South Perth, Western Australia, AU

Event Description

Friday Nights at Teddy's is a premier performing-arts event in South Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 372 people
Event ID: 5Aa3SgnMphphn7q2yd

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
