

Friday Night Knock Offs

DATE: Friday, September 12, 2025
LOCATION: Woodcroft, South Australia, AU

Event Description

Friday Night Knock Offs is a premier festivals event in Woodcroft. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 643 people

Event ID: 4QXiu9FNtkUdY6WikA

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
