

Friday Night Concert: Danielle Kelly Soul Project

DATE: Friday, August 15, 2025
LOCATION: Gold Hill, Oregon, US

Event Description

Friday Night Concert: Danielle Kelly Soul Project is a premier concerts event in Gold Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 462 people

Event ID: DvDK8TyecQa9KPqU7H

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 185 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.