

# Friday Feels with Greg Hush (SØ<Ý~þ LD Ø<Ý~þ UT)

DATE: Thursday, September 18, 2025  
LOCATION: Parkes, New South Wales, AU

## Event Description

Friday Feels with Greg Hush (SØ<Ý~þ LD Ø<Ý~þ UT) is a premier performing-arts event in Parkes. This attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 42/100  
**Expected Attendance:** 406 people  
**Event ID:** BCR48Cc4UGd58AgmJQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 162 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*