

Friday DJ Night at Luna Lounge - Persian, Latin, Top40, Russian

DATE: Friday, September 19, 2025
LOCATION: Richmond Hill, Ontario, CA

Event Description

Friday DJ Night at Luna Lounge - Persian, Latin, Top40, Russian is a premier community event in Richmond Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 39/100

Expected Attendance: 284 people

Event ID: 5v5r4qnZ4CbFEnzsTA

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/friday-dj-night-at-luna-lounge-persian-latin-top40-russian>

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