

[FRI 12 SEP] Free seats reservation - All Activities

DATE: Thursday, September 11, 2025
LOCATION: Tambon Salaya, Chang Wat Nakhon Pathom, TH

Event Description

[FRI 12 SEP] Free seats reservation - All Activities is a premier festivals event in Thailand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 471 people

Event ID: 8i7VfbZaG6Jff6YJ7H

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.