

Freshers Party @ Floripa Shoreditch Every Monday // Hip-Hop, R&B

DATE: Monday, September 29, 2025
LOCATION: London, Greater London, GB

Event Description

Freshers Party @ Floripa Shoreditch Every Monday // Hip-Hop, R&B is a premier community event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: 4nQp5dhwBLNMtQVRXx

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
