

Fresh-Baked Hip-Hop MIX @ Stone Oven

DATE: Wednesday, August 13, 2025
LOCATION: Wichita Falls, Texas, US

Event Description

Fresh-Baked Hip-Hop MIX @ Stone Oven is a premier community event in Wichita Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: CKp6e9rzKGDrsaL4mt

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
