

# French Macaron Class

DATE: Saturday, November 8, 2025

LOCATION: Canton, Ohio, US

---

## Event Description

French Macaron Class is a premier community event in Canton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 145 people

**Event ID:** 54aTMS7oSwKXnqhnNJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/french-macaron-class>

Document generated on 6/3/2026, 9:05:40 PM