

Fremantle Underwater Film Festival: 31 October, 1-2 November 2025

DATE: Friday, October 31, 2025
LOCATION: Hamilton Hill, Western Australia, AU

Event Description

Fremantle Underwater Film Festival: 31 October, 1-2 November 2025 is a premier festivals event in Hamilton Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 49/100
Expected Attendance: 927 people
Event ID: 5YKAdxwzjZPzStMhnD

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 371 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
