

FREMANTLE &f stand-up comedy @ The Sail & Anchor

DATE: Friday, October 24, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

FREMANTLE &f stand-up comedy @ The Sail & Anchor is a premier festivals event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 33/100
Expected Attendance: 145 people
Event ID: 5m7T4wUXDPL8ppDcDM

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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