

Fremantle Dockers vs North Melbourne Kangaroos

DATE: Sunday, August 31, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

Fremantle Dockers vs North Melbourne Kangaroos is a premier sports event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 17,500 people
Event ID: 9HiGEtd2UxTA4ByAJr

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.