

Freek Vonk Live "Koning van de Dieren" | VIP Experience

DATE: Saturday, December 20, 2025
LOCATION: Amsterdam Zuidoost, Noord-Holland, NL

Event Description

Freek Vonk Live "Koning van de Dieren" | VIP Experience is a premier community event in Amsterdam Zuidoost. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 66/100

Expected Attendance: 6,000 people

Event ID: G4e7jkvPHQJwrytPky

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.