

FREE/CHARITY EVENT Calm in the Chaos: Finding Sanctuary in Uncertain Times

DATE: Monday, August 25, 2025
LOCATION: Marske-by-the-Sea, England, GB

Event Description

FREE/CHARITY EVENT Calm in the Chaos: Finding Sanctuary in Uncertain Times is a premier conferences event in Marske-by-the-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: 8wLTCzXw5txHzeLkjm

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.