

FREE | Young People | Art Lab with Yuriyal Bridgeman School Holiday Program

DATE: Friday, October 10, 2025
LOCATION: Parkes, Australian Capital Territory, AU

Event Description

FREE | Young People | Art Lab with Yuriyal Bridgeman School Holiday Program is a premier expos event in Parkes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,209 people
Event ID: 9y5yQ3ssGPs4JjYDLJ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 884 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
