

FREE Vernon Young at Heart Seniors Expo 2025

DATE: Wednesday, September 24, 2025
LOCATION: Vernon, British Columbia, CA

Event Description

FREE Vernon Young at Heart Seniors Expo 2025 is a premier expos event in Vernon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 831 people

Event ID: BAQww6oSZgNRs7Poz3

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 332 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
