

FREE SHOW | Magic Shoppe - Real Sickies - Shiv and the Carvers - Ryan Bourne & the Plant City Band - Pike - Brock Gieger - Panic Pixie - Rebel Grrrlz | Purple City Block Party

DATE: Saturday, September 6, 2025
LOCATION: Edmonton, Alberta, CA

Event Description

FREE SHOW | Magic Shoppe - Real Sickies - Shiv and the Carvers - Ryan Bourne & the Plant City Band - Pike - Brock Gieger - Panic Pixie - Rebel Grrrlz | Purple City Block Party is a premier community event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: FRo6B5FpgsXScuNWiS

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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