

Free! Seal Beach Summer Concert in the Park!

DATE: Wednesday, August 13, 2025
LOCATION: Seal Beach, US

Event Description

Free! Seal Beach Summer Concert in the Park! is a premier concerts event in Seal Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: 6UnjRCuNv4HR8mb4eg

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
