

# Free Northern Branch Community BBQ

DATE: Saturday, August 23, 2025  
LOCATION: Elizabeth Park, South Australia, AU

---

## Event Description

Free Northern Branch Community BBQ is a premier community event in Elizabeth Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 23/100

**Expected Attendance:** 45 people

**Event ID:** 6ErQZmR6aCAdMpq2Qc

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/free-northern-branch-community-bbq>

Document generated on 6/4/2026, 4:37:28 AM