

FREE | New Dance Classes | Mount Barker

DATE: Friday, September 12, 2025
LOCATION: Mount Barker, South Australia, AU

Event Description

FREE | New Dance Classes | Mount Barker is a premier performing-arts event in Mount Barker. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 677 people

Event ID: D6xBa425dUj4oUsLGm

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 271 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 10:58:56 PM