

Free Live Music with Tim Branch Acoustic Show

DATE: Saturday, October 18, 2025
LOCATION: Lake Jackson, Texas, US

Event Description

Free Live Music with Tim Branch Acoustic Show is a premier performing-arts event in Lake Jackson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 193 people
Event ID: FXTZGvKKNUScSUDEqv

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
