

Free Live Entertainment Presenting the Band Coast to Coast!

DATE: Sunday, August 31, 2025
LOCATION: Atlantic City, New Jersey, US

Event Description

Free Live Entertainment Presenting the Band Coast to Coast! is a premier performing-arts event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 273 people
Event ID: D5drz35uNRFRWy7Dk6

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
