

FREE KOREA TRADITIONAL PERFORMANCE

DATE: Monday, September 15, 2025
LOCATION: Croydon Park, New South Wales, AU

Event Description

FREE KOREA TRADITIONAL PERFORMANCE is a premier concerts event in Croydon Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 254 people

Event ID: 7xbqKBMBjHTrAt8GTb

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.