

FREE Kelowna Young at Heart Seniors Expo 2026

DATE: Wednesday, January 28, 2026
LOCATION: Kelowna, British Columbia, CA

Event Description

FREE Kelowna Young at Heart Seniors Expo 2026 is a premier expos event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 43/100
Expected Attendance: 440 people
Event ID: Hw8CLZeb3WXNZE3sAZ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
