FREE Height Safety Expo in Palmerston North

DATE: Tuesday, October 14, 2025
LOCATION: Palmerston North, Manawat ²Õv† æv àui Region, NZ

Event Description

FREE Height Safety Expo in Palmerston North is a premier expos event in Palmerston North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 39/100
Expected Attendance: 267 people
Event ID: Csqso3JC8yEeNNJF4t

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.