

FREE | Friday Art Talks | Dan Toua on the Papua New Guinean Bilum

DATE: Thursday, October 30, 2025
LOCATION: Parkes, Australian Capital Territory, AU

Event Description

FREE | Friday Art Talks | Dan Toua on the Papua New Guinean Bilum is a premier expos event in Parkes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,679 people
Event ID: 5qSPeQTh4pSGyyHGhY

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
