

FREE | Friday Art Talks | Annabel McGowan on Australian printmakers in the 1930s

DATE: Thursday, August 14, 2025
LOCATION: Parkes, Australian Capital Territory, AU

Event Description

FREE | Friday Art Talks | Annabel McGowan on Australian printmakers in the 1930s is a premier expos event in Parkes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,486 people

Event ID: 3ywuk29WAcgh4mDypU

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 594 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
