

# **\*\*FREE\*\* Foco Unexpected: Modrn \*\*AT VISIT FORT COLLINS\*\*\***

DATE: Friday, August 15, 2025  
LOCATION: Bellvue, Colorado, US

---

## **Event Description**

**\*\*FREE\*\* Foco Unexpected: Modrn \*\*AT VISIT FORT COLLINS\*\*\*** is a premier performing-arts event in Bellvue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## **Key Information**

**Category:** performing-arts  
**Importance Rank:** 50/100  
**Expected Attendance:** 10,000 people  
**Event ID:** F7aP5yqCQmWy6zmqTS

## **Hotel Demand Indicators**

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---