

(FREE EVENT) Scholarships, Visas & Family Migration Made Easy in Ikeja

DATE: Saturday, October 25, 2025
LOCATION: Lagos, Lagos, NG

Event Description

(FREE EVENT) Scholarships, Visas & Family Migration Made Easy in Ikeja is a premier expos event in Lagos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,631 people

Event ID: 5LsmQ5KxozLAvDyFme

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 652 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.