

FREE Concert: Drew Six on Friday, Aug 15 at 7PM at Strang Hall in Downtown Overland Park

DATE: Friday, August 15, 2025
LOCATION: Overland Park, Kansas, US

Event Description

FREE Concert: Drew Six on Friday, Aug 15 at 7PM at Strang Hall in Downtown Overland Park is a premier concerts event in Overland Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 276 people

Event ID: BvovdWBkS866YJqkeF

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/free-concert-drew-six-on-friday-aug-15-at-7pm-at-strang-hall-in-downtown-overland-park>

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