

Free Coffee with Your Shop – This Saturday

DATE: Friday, August 22, 2025
LOCATION: Kume 2Â uckland, NZ

Event Description

Free Coffee with Your Shop – This Saturday is a premier community event in Kume 2à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 41 people

Event ID: HQsBwzrDPWiA6S7D4F

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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