

# FREE Christchurch Symphony Orchestra concert

DATE: Saturday, October 11, 2025  
LOCATION: Lake Hayes Estate, ÇA kou, NZ

## Event Description

FREE Christchurch Symphony Orchestra concert is a premier festivals event in Lake Hayes Estate. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 855 people

**Event ID:** 4WsAiqxz9dwYRRkES

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*