

Free Alice in Wonderland & Disney Art Expo: Boulder, CO

DATE: Friday, August 22, 2025
LOCATION: Boulder, Colorado, US

Event Description

Free Alice in Wonderland & Disney Art Expo: Boulder, CO is a premier expos event in Boulder. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,706 people

Event ID: 6ipHgfCMgK3o44Hygq

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,082 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.