

# Fred Pellerin at Théâtre Manuvie

DATE: Thursday, October 2, 2025  
LOCATION: Brossard, Québec, CA

---

## Event Description

Fred Pellerin at Théâtre Manuvie is a premier performing-arts event in Brossard. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 40/100  
**Expected Attendance:** 312 people  
**Event ID:** DxbWStAtUAYgfVooCb

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 125 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fred-pellerin-at-thtre-manuvie>

Document generated on 6/4/2026, 1:38:31 AM