

Frankfurt klimaneutral 2035 – Chancen und Risiken für Unternehmen

DATE: Tuesday, October 7, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

Frankfurt klimaneutral 2035 – Chancen und Risiken für Unternehmen is a premier conferences event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 440 people

Event ID: ErPaWf6sdbiapMRyRG

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.