

Frank Turner, Koo Koo, and Uninvited

DATE: Monday, September 22, 2025

LOCATION: Stirling, Scotland, GB

Event Description

Frank Turner, Koo Koo, and Uninvited is a premier concerts event in Stirling. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,009 people

Event ID: 7FA93rjrdMhqNtwVbp

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.