

# Frank Ocean - Channel ORANGE : LISTEN | Envelop SF (9:30pm)

DATE: Thursday, August 14, 2025  
LOCATION: San Francisco, California, US

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## Event Description

Frank Ocean - Channel ORANGE : LISTEN | Envelop SF (9:30pm) is a premier concerts event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 235 people

**Event ID:** 8uXiUPmKhR4g6X4RBo

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 94 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/frank-ocean-channel-orange-listen-envelop-sf-930pm>

Document generated on 6/4/2026, 5:17:47 AM