

# Frank McNamara's Oasis by Candlelight at The K Club

DATE: Saturday, December 6, 2025  
LOCATION: The K Club, County Kildare, IE

---

## Event Description

Frank McNamara's Oasis by Candlelight at The K Club is a premier concerts event in The K Club. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 29/100  
**Expected Attendance:** 93 people  
**Event ID:** 45R8UkCP6CWheabCA

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---