

Frank Jones & Christy Wositzky - Jones with Suzanne Petersen & Big John.

DATE: Wednesday, September 10, 2025
LOCATION: Brunswick East, Victoria, AU

Event Description

Frank Jones & Christy Wositzky - Jones with Suzanne Petersen & Big John. is a premier performing-arts event in Brunswick East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 294 people

Event ID: 6HLC4AqA2veRr8jTCT

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.