Francophone Christmas Market | Marché de Noël francophone

DATE: Saturday, December 6, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Francophone Christmas Market | Marché de Noël francophone is a premier festivals event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 290 people
Event ID: GBz8E5ibNzvvNJY7UT

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.